



# How Much Does Voice Over Cost?

With your free Voices.com account you can post an unlimited number of jobs to our professional freelance marketplace. We invite qualified voice actors to audition and you pay only when you're ready to hire. We even hold your funds securely in our SurePay™ account until you're happy with the work completed. Your cost to hire a voice over actor on Voices.com consists of a Talent Fee and a Voices.com Fee.

## Talent Fees

### Non-Broadcast Voice Over Talent Rates

For non-broadcast voice over work, talent fees are priced by the finished minute.

Finished Minutes	Equivalent Word Count (at 150 wpm)	Suggested Budget (\$USD)
0-5 minutes	750 or fewer	\$0-\$99
5-15 minutes	750-2250	\$100-\$249
15-30 minutes	2250-4500	\$250-\$499
30-40 minutes	4500-6000	\$500-\$749
40-60 minutes	6000-9000	\$750-\$999
60+ minutes	9000+	\$1000 + (custom quote)



# Talent Fees

## Broadcast Voice Over Talent Rates

For broadcast voice over work, you pay only for the usage you need. Pricing is based on the broadcast category, market and time period.

Television			Suggested Budget Range
Market	13 Weeks	1 Year	In Perpetuity
Local	\$500-\$749	\$1000-1249	\$1500-\$1749
Regional	\$1000-\$1249	\$1500-\$1749	\$2500-\$4999
National	\$1500-\$1749	\$2500-\$4999	\$5000-\$7499

Radio			Suggested Budget Range
Market	13 Weeks	1 Year	In Perpetuity
Local	\$250-\$499	\$500-\$749	\$750-\$999
Regional	\$500-\$749	\$750-\$999	\$1000-\$1249
National	\$750-\$999	\$1000-\$1249	\$1250-\$1499

Internet Ad		Suggested Budget Range	
Market		1 Year	In Perpetuity
Worldwide		\$1000-\$1249	\$1500-\$1749



## Voices.com Fees

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The total cost of hiring a non-union voice over actor on Voices.com includes a talent fee as well as Voices.com fee:

For a **Self Service job**, the Voices.com fee is a **20% Platform Fee**. The Talent Fee and Platform Fee are combined and displayed for you alongside the talent's audition.

For our **Full Service option**, you'll work with an Account Manager who will provide end-to-end project management. For Full Service jobs, a Project Management Fee will apply in addition to the Talent Fee and the Platform Fee. The Project Management Fee starts at \$300, and increases with project complexity.

**Ready to get started?**

**Post a Job Today**