Stephanie Ciccarelli is the Chief Brand Officer and one of the founders of Voices.com, the industry-leading website that connects businesses with professional voice talent. Voices.com has been written about in The LA Times, New York Times, Forbes Magazine, Entrepreneur Magazine, and The Wall Street Journal.

A respected mentor, industry speaker, and branding expert, Stephanie is considered one of the most connected people in the industry. Her podcast, Sound Stories, brings high-profile creatives together to help others improve their craft. Stephanie has been listed on the PROFIT Magazine 2013, 2015, and 2016 W100 lists, a ranking of Canada’s top female entrepreneurs. She is also the author of Voice Acting for Dummies®

AREAS OF EXPERTISE

• Branding & Identity
• Voice Acting
• Storytelling & Creativity
• Podcasting & Social Media

SPEAKING ENGAGEMENTS

• “London Left Behind,” The Agenda with Steve Paikin, TVO
• “Music in a Digital Creative World” London Music Week 2017
• “Social Media: Get it Right to Grow,” PROFIT & Chatelaine’s W100 Idea Exchange
• “Creativity in the Workplace,” Humber College’s Women in Business Lunch & Learn
• “Degrees of Uncertainty,” Western University Homecoming
• “How to Work with Voice Actors,” Ontario Institute of Audio Recording Technology
• “90 second pitch series,” Ontario Media Development Corporation (OMDC) Digital Dialogue Conference 2017

ARTICLES

• 9 Hiring Hacks Used by Startup CEOs, Recruiter
• Why You Should Brand Like the Big Guys and How to Do It, PROFIT Guide
• The Brand Economy, Huffington Post
• 4 Factors That Get Voice Actors Cast, Backstage Magazine
• Sound Off: Is It Time for the Oscars to Honor Voice Acting?, Upvoted

VOICES.COM: USED BY THE MOST TRUSTED BRANDS

Founded in 2005, Voices.com is the largest online marketplace for voice over products and services in the world. The platform is comprised of half a million producers, voice actors, and talent agents. Headquartered in London, Canada, the company has clients and voice talent in 160 countries.