Non-Broadcast Jobs

The cost for non-broadcast jobs varies based on the finished minutes or word count of your script. All projects other than TV, radio, and online ads are categorized as non-broadcast. The following guide provides the average price of jobs successfully completed on Voices to provide insight into pricing:

<table>
<thead>
<tr>
<th>Finished Minutes</th>
<th>Word Count</th>
<th>Average Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>0–2 minutes</td>
<td>300 or less</td>
<td>$325</td>
</tr>
<tr>
<td>2–5 minutes</td>
<td>300–750</td>
<td>$425</td>
</tr>
<tr>
<td>5–15 minutes</td>
<td>750–2,250</td>
<td>$575</td>
</tr>
<tr>
<td>15–30 minutes</td>
<td>2,250–4,500</td>
<td>$825</td>
</tr>
<tr>
<td>30–45 minutes</td>
<td>4,500–6,000</td>
<td>$900</td>
</tr>
<tr>
<td>45–60 minutes</td>
<td>6,000+</td>
<td>$1,500</td>
</tr>
</tbody>
</table>
Broadcast Jobs

The cost for broadcast jobs vary based on the category of work, the sort of market the spot will air in, and the duration of time the spot will run. Examples of broadcast jobs include TV, radio, and online ads. The following guide provides the average price of jobs successfully completed on Voices to provide insight into pricing:

### Television

- **Local**
  - 13 weeks: $650
  - 1 Year: $850

- **Regional**
  - 13 weeks: $1,250
  - 1 Year: $1,400

- **National**
  - 13 weeks: $1,975
  - 1 Year: $2,175

### Radio

- **Local**
  - 13 weeks: $400
  - 1 Year: $475

- **Regional**
  - 13 weeks: $700
  - 1 Year: $775

- **National**
  - 13 weeks: $850
  - 1 Year: $1,375

### Online Ad

- **Worldwide**
  - 13 weeks: $350
  - 1 Year: $1,125

Note: when budgeting for a job with more than one broadcast usage, combine the recommended amounts for each usage you select.