

Voices
Rate Guide

Non-Broadcast Jobs

The cost for non-broadcast jobs varies based on the finished minutes or word count of your script. All projects other than TV, radio, and online ads are categorized as non-broadcast. The following guide provides the average price of jobs successfully completed on Voices to provide insight into pricing:

Finished Minutes	Word Count	Average Cost
0–2 minutes	300 or less	\$325
2–5 minutes	300–750	\$425
5–15 minutes	750–2,250	\$575
15–30 minutes	2,250–4,500	\$825
30–45 minutes	4,500–6,000	\$900
45–60 minutes	6,000+	\$1,500

Broadcast Jobs

The cost for broadcast jobs vary based on the category of work, the sort of market the spot will air in, and the duration of time the spot will run. Examples of broadcast jobs include TV, radio, and online ads. The following guide provides the average price of jobs successfully completed on Voices to provide insight into pricing:

Note: when budgeting for a job with more than one broadcast usage, combine the recommended amounts for each usage you select.

Television

Local	Regional	National
13 weeks \$650	13 weeks \$1,250	13 weeks \$1,975
1 Year \$850	1 Year \$1,400	1 Year \$2,175

Radio

Local	Regional	National
13 weeks \$400	13 weeks \$700	13 weeks \$850
1 Year \$475	1 Year \$775	1 Year \$1,375

Online Ad

Worldwide
13 weeks \$350
1 Year \$1,125